


The Pollywog Brand

To help our partners use the Pollywog brand consistently we offer these guidelines.


Logo & Colors

Our logo, tagline, and color palette should be used unchanged to help families recognize the Pollywog brand. Our brand book which outlines colors, fonts and other specifics is available upon request.


What not to do

Don't use colors that are outside of Pollywog's brand guidelines. 




 Don't use typefaces that are outside of Pollywog's brand guidelines.




 Don't apply a drop shadow to the logo




 Don't place the logo on a photo background.



 Don't place the full-color logo on a color background.



 Don't rotate the logo.



Website & Contact Information

When posting Pollywog information, please include a link to the Pollywog website www.pollywogfamily.org. When sharing a Pollywog service, such as Family Connects home visiting, or Free Preschool, please include our contact information, pollywog@linnbenton.edu and 541-917-4884.

Social Media

When sharing about Pollywog on social media, please tag us in your posts.

#pollywogfamily @Pollywogfamily

Where to find us online



The Pollywog Website
www.pollywogfamily.org



The Pollywog Facebook Page
www.facebook.com/PollywogFamily



The Pollywog Instagram Account
www.instagram.com/thePollywogfamily



The Pollywog YouTube Channel
www.tinyurl.com/PollywogFamily

pollywog@linnbenton.edu

541.917.4884

If you have any questions or would like us to provide you with Pollywog marketing materials, please contact pollywog@linnbenton.edu